

# Adam Bova

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## Teaching Experience

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### University of Arkansas Little Rock - Little Rock, AR

#### Adjunct Instructor - Screenwriting

2021

Administer course via online synchronous lectures. This course covers the fundamentals of narrative visual storytelling, character development, and plot for any film. In addition this course will help students with developing the initial marketing materials they need in order to option and sell their script. Administer all assignments, tests, and quizzes.

### Regent University – Virginia Beach, VA

#### Adjunct Instructor – The Film Process, Editing, TV Topics

2015 - 2020

I have developed course content from provided syllabi and other professors. I have helped develop and improve CLOs (course learning outcomes) and syllabi during faculty development meetings. I have participated in faculty reviews of degree plans with the purpose of updating courses to reflect current trends in the film industry. I have also developed my own syllabi for *Aesthetics & Techniques of Editing*, *Fundamentals of Post Production*, *Broadcast Television Production Practicum*, *Fundamentals of Broadcast Television*, and *Directing and Producing for Multi-Camera*. I administered all course work, lectures, and assessments, and created Blackboard content for courses including switching in-person classes to fully online after the outbreak of the COVID-19 pandemic. I have been the Executive Producer for various student Television Projects. I have served as a thesis committee member for graduate theses. I have met with and advised students on their projects outside of class. My classes included Film Fundamentals, Production, Directing, Producing TV, TV History, Broadcast Production, Editing, and Editing Aesthetics. I also was the faculty advisor for two semesters for a student group/club that was set up as a writer's room.

### Regent University - Belgium

#### Guest Lecturer – Scheduling and Budgeting for Media Production

2013

Collaborated on curriculum, student lab exercises, course structure, and Blackboard supplemental material. Guest lectured on scheduling and budgeting; met with students to review Pre-Production work for final class project. Worked with students as a small teams leader. And was the Producer for the final joint class project.

### Regent University – Virginia Beach, VA

#### Camp Instructor – Actor Coaching Teacher at Summer C.A.M.P.

2012

Developed syllabus and overall course structure, including all assignments, and projects. I was also a faculty advisor for end of camp student production.

#### Teaching Assistant – to Professor Doug Miller in Lighting

2012

Collaborated on curriculum, met with students upon request, lectured over “The Power of Color,” assisted in all labs.

## Professional Accomplishments

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### Producer

“ <i>The Runaway</i> ” - 2022	Feature	Falling Leaf Films
“Fine In Dandee” - 2020	Podcast	Fountain City Films
“A Place Called Home” - 2019	Feature	Falling Leaf Films
“Aether: Beta” - 2018	Series	AR Media
“Park Place School” - 2017, 2018, 2019	Commercials	AR Media
“Virtually Free” - Field Producer	Commercial	Prom Creative
“Divinity School 101” - 2017	Docu-series	AR Media
“Carstruction” - 2017	Commercials	Dave Flanagan & Co.
“CBCHR Leadercast” - 2017	Promo video	CBCHR
“Rogue Spectre” - 2017	Short	Regent Pictures
“ <u>GovConTraining.com</u> Videos” - 2016	Series	Gov Con Training
“TBM LO Rally Video” - 2016	Documentary	Towne Bank Mortgage
“TBM Corporate Video” - 2016	Commercial	Towne Bank Mortgage
“Chick-fil-A” - 2015	Spec	Justice Creative
“VSO On Tour” - 2015	Documentary	Virginia Symphony
“Tidewater Stage Promo Video” - 2014	Commercial	Tidewater Stage
“Here is the Steeple BTS” - 2014	Documentary	AR Media
“Passing a Message BTS” - 2014	Documentary	AR Media
“Imperial Machine Company” - 2014	Commercial	AR Media
“Banner Christian School Promo” - 2014	Documentary	AR Media
“Church Hill Tunnel” - 2014	Documentary	AR Media
“Sons in Transit” - 2013	Pilot	Regent Pictures
“The Long Way Out” - 2013	Short	Regent Pictures

### 1st Assistant Director

“The Farm” - 2020	Feature	Ryan Pace Films
“A Place Called Home” - 2019	Feature	Falling Leaf Films
“Paper Football” - 2017	Short	Liberty University
“Better than Fantasy” - 2013	Short	Regent Pictures
“Park Bench” - 2013	Short	Regent Pictures
“Driving Ed” - 2012	Short	Regent Pictures
“Gardening Lessons” - 2011	Short	Regent Pictures
“Last Smile” - 2011	Short	Regent Pictures

### Writer

“Fine In Dandee” - 2020	Serial Podcast	Fountain City Films
“Aether” - 2018	Webseries	AR Media Productions
“Languishing in Langley” - 2013	CYOA Short	Regent Pictures
“A Devil’s Snare” - 2012	Short	Regent Pictures

**Casting Director**

"Mary for Mayor" - 2018  
 "In Lawfully Yours" - 2016

Feature  
 Feature

Home Theater Films  
 Home Theater Films

**Editor**

"The Farm" - 2021  
 "Fine In Dandee" - 2020  
 "Aether: Beta" - 2018  
 "FIN" - 2016, 2018  
 "Park Place School" - 2018, 2019  
 "Carstruction" - 2017 (AE)  
 "CBCHR Leadercast" - 2017  
 "Doritos Commercial" - 2015  
 "Banner Christian School" - 2014 (AE)  
 "Tide Water Stage Promo" - 2014 (AE)  
 "Shatter Box" - 2013  
 "America's Allies" - 2012  
 "A Devil's Snare" - 2012  
 "Under the Stars" - 2012  
 "The Bench" - 2012

Feature  
 Podcast Series  
 Series  
 Commercial  
 Commercial  
 Commercial  
 Promo  
 Spec  
 Commercial  
 Commercial  
 Pilot  
 Short  
 Short  
 Music Video  
 Short

Ryan Pace Films  
 Fountain City Films  
 AR Media  
 AR Media  
 AR Media  
 AR Media  
 AR Media  
 Regent Pictures  
 AR Media  
 AR Media  
 Regent Pictures  
 Regent Pictures  
 Regent Pictures  
 Regent Pictures  
 Regent Pictures

**Unit Production Manager**

"By the Water" - 2013

Short

Regent Pictures

**Production Coordinator**

"Bank Promo Shoot" - 2017  
 "The Skin You're In" - 2017

Short  
 Documentary

Snippies  
 AR Media

**Sound Recordist**

"Afflicted" - 2017  
 "Fantom Works" - 2015-2016

Docu-series Netflix  
 Reality Series

DocShop Productions  
 New Dominion Pictures

**Production Designer**

"The Long Way Out" - 2013  
 "Under The Stars" - 2012

Short  
 Music Video

Regent Pictures  
 Justin D. Clements

**Director**

"Aether: Beta" - 2018  
 "Shatter Box" - 2013  
 "Extraordinary" - 2013  
 "America's Allies" - 2012  
 "A Devil's Snare" - 2012  
 "Under the Stars" - 2012

Series  
 Pilot  
 Pilot  
 Short  
 Short  
 Music Video

AR Media  
 Regent Pictures  
 Regent Pictures  
 Regent Pictures  
 Regent Pictures  
 Justin D. Clements

Portfolios are available at:

<https://www.youtube.com/channel/UCnXa9D7rJ-zuHqevZ32a93A>

<https://vimeo.com/armediaproductions>

## Teaching Philosophy

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There are two aspects to teaching film/marketing/advertising/writing (the Arts) as an art and a technical skill. As art “the Arts” should be approached from an aspect of critical theory. Students need to know the theory behind what they are creating, be that film, marketing materials, writing, etc. There are reasons we do art the way we do. There is a shorthand that has developed over the centuries, a shared common western ethos that we all tap into. When we do, our work transcends our endeavor and connects with a wider audience. The more informed a student is on this shared ethos, the greater they will be able to perform in their selected field. When students understand what we all share and are therefore able to connect more, they reach the goal of any arts, and the more effective and marketable they will be.

I have the most experience in teaching Film, but I would approach any Art including marketing and advertising in the same way: story, collaboration, and editing. I approach most film theory from these three standpoints: film as story - using literary genre theory in conjunction with *The Writer’s Journey* outlined by Christopher Vogler; film as a collaborative medium with the director as the overall Auteur based on works by Andre Bazin; and finally film as a language deriving meaning from shots and edits to create new and more complex ideas based on various early editors such as Eisenstein, Kuleshov, and others. When teaching this aspect of film I rely on lecture-based instruction with a heavy component of class discussion. As all art is subjective, there will always be dissenting viewpoints. Class discussion is an essential component of teaching the Arts so that dissenting opinions that can be analyzed.

The other aspect of Arts education is the development of technical skills. In this regard the best instruction is hands-on application. I have experimented with flipping my editing classes from a traditional education format to a workshop environment. Students must review lecture materials before class each week. I then lecture briefly each week on fundamental topics of editing and use the majority of class time to be a resource helping students with their own editing work. In teaching any Arts you have accompanying technical skills. There will always be an element of teaching/coaching as you have to instruct in the proper techniques. But after this - usually brief - introduction, the best learning for students comes from coached hands-on application of taught skills. A skilled professor of the Arts will be able to switch between a traditional lecturer and a hands-on learning coach with the goal of providing the students with the knowledge and practical skills they need to successfully work within the industry.

## Education

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**Regent University, Virginia Beach, VA**  
**MFA in Directing Cinema and Television** **2013**

Portfolio: "Creating a Network for a New Method of Distribution"

Honors: Who's Who Among Students in American Universities & Colleges

**University of Missouri at Kansas City**  
**B.A. Communications Studies** **2009**

Areas of Concentration: Film and Media

Honors: Summa Cum Laude, Dean's List

**Johnson County Community College**  
**A.A. Liberal Arts** **2006**

Honors: Phi Theta Kappa, President's Honor Roll

## Employment History

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**Fountain City Films, GA** **2020**  
**Owner / Development Producer**

I am in charge of finding and shepherding new projects through the pre-production and production stage. This includes developing budgets as needed, and developing the properties for their distribution on their preferred platform. I have worked on a web-series, and a serialized sit-com style podcast.

**Various Film/TV/Media Projects, Virginia Beach, VA** **2014 - 2020**  
**Freelancer**

I am in charge of budgeting the projects, scheduling the projects, and working with clients to make sure the team met their needs. I lead these teams by providing ideas, answering questions, and motivating the teams. I keep projects on task, on time, and on budget. I facilitate finding solutions to any disagreements or differences of vision.

**AR Media Productions, VA** **2013 - 2019**  
**Owner Director Producer**

Duties include creating, implementing, and maintaining process, policy, and procedures for contracting with new clients. I also manage the finances of the business, all legal contracts, and all marketing campaigns via social media, email, website, and direct calls.

**Regent University, VA** **2013**  
**Producer Transformational Media Program Webisodic Series**

I was responsible for the logistical support for the university-level class and web series.

This included all travel arrangements for all participants to Brussels, Belgium. I was also in charge of tracking and maintaining the budget for the trip. We came in under budget by about 10%. In addition I conferred on the curriculum and was a guest lecturer on budgeting and scheduling practices for film.

## **Regent University, VA**

### **Film Festival Director**

**2011-2013**

I was responsible for the gathering, tracking, and submission of student films to different global film festivals. I was the distribution GA for the University. Under my leadership the school won 35 awards the last year I was there. Also in my time there I created the current procedures and processes now used. This included developing a data tracking system to track films through the rolling deadlines of the different festivals and what awards were won.

### **Skills & Programs**

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Producing  
Pre-Production  
Post Production  
UPM  
1st AD

Scheduling and Budgeting  
Post Supervisor  
Digital Marketing  
Social Media Marketing  
TV Production

Screen Writing  
Editing  
Sound Recordist  
Communications

Adobe Creative Suite - Photoshop, Premiere, After Effects, Audition, Illustrator, In Design

Windows and Mac  
MS Office

MM Budgeting  
MM Scheduling

Final Draft  
Scrivener

### **Interests**

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#### **Potential classes:**

- Producing
- Scheduling and Budgeting
- Production Development
- Introduction to Film Production
- Screenwriting
- Editing Theory
- Editing Techniques
- Film Aesthetics
- History of Television
- Television Production
- Multi-camera Production

#### **Research interests:**

- 20<sup>th</sup> Century History through Film
- Documentary Filmmaking
- Narrative Film Theory
- Narrative Story Structure of Television shows
- New Avenues of Media Distribution
- Online productions and audience participation
- Production in the 21<sup>st</sup> Century

## Publications

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### **“Creating a Network for a New Method of Distribution”**

MFA Portfolio - Regent University

*Abstract: As we move into the 21st century, the relationship between television and the internet will continue to change and evolve. The future of the internet as an alternative distribution method to television is beginning now. The question becomes how to define that future. This portfolio sets up an argument for what the future of the internet and television's relationship will be. From a switch in advertising models, to new marketing strategies, this portfolio takes a look at what has worked and what still needs to be changed. In addition, it includes the formation of a new company, titled Tixer TV, which will attempt to navigate this new future.*

### **Future Publications/ Papers in progress:**

#### **A Hero's Journey through TV Series**

This paper takes a look at the Series *Teen Wolf* and how through the first season the main character completes a vast portion of the typical hero's journey as theorized in *A Writer's Journey* by Christopher Vogler. I want to expand this concept to the entirety of *Teen Wolf* and the complete series. I would then want to test this theory out with other similar series and develop a genre classification based off of this research.

#### **Advertising Genres**

This paper would look at marketing and advertising through the lenses of literary theory and film theory. I would approach this in the same way as French film theorists as they developed that discipline, taking literary theory and genre theory and applying them to advertising. I would look at historical genres and modern genres of ads, with the intent of understanding these broad categories so as to quantify the shorthand applied in each to more effectively and rapidly reach their target audiences. As in today's fast paced internet based market you have no time to waste; being able to tap into a shared advertising genre shorthand is critical.

#### **War and Cinema**

I would like to take an interdisciplinary approach using film history / theory and social history / psychology and cultural anthropology to dissect historical and contemporary war films. The structure would be, comparing and contrasting three major wars, (WW2, Vietnam, Middle Eastern Wars) and the films depicting these wars. I want to compare and contrast films made during and immediately following these conflicts with films made decades later. I want to identify any trends and social attitudes that fluctuate between these wars and the intervening decades. I want to draw conclusions based on era and how our attitudes about past wars change as revealed through the cinema of these wars. I want to see to what degree the films *reflect* social attitudes towards these wars versus *shape* the social attitudes towards these wars, and if that changes over time. A big challenge of this paper would be that I would have to factor in American and industry censorship or lack thereof for these films.

## References

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### **Peggy Southerland - Chair Film and TV Department**

Regent University

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office phone: 757.352.4698

### **Ryan Pace - Professor**

Regent University

email: [ryantpace@icloud.com](mailto:ryantpace@icloud.com)

### **Kiel Thorlton - Producer / Director**

Virginia

email: [kielthorlton@gmail.com](mailto:kielthorlton@gmail.com)

Additional available upon request.

## Classes

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My classes have included extensive study in Directing single camera narratives and documentaries. They have covered the aesthetics and theory of Film and Television. I also received instruction in production management through practical classes, projects, and the best practices of scheduling and budgeting. My classes have shaped me to have a unique perspective on producing, film theory, film history, and directing. I have taught a variety of editing, producing, and television classes. My strengths lie in producing, scheduling, set management, and editing.

Transcripts available upon request.